# **EDEN BARTOK**

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### **EDUCATION**

# Bachelor of Art in Art Studies | Arizona State University

August 2016-May 2020

- ★ 3.35 Cumulative GPA, Dean's List Honor Student
- ★ Curriculum focused on Art History, Design, and Filmmaking Practices
- ★ Study abroad experiences: Rome, Paris, Barcelona-Summer 2018 | Prague-Summer 2019

#### **PROFESSIONAL EXPERIENCE**

## Town Media Director- Felicity, California | May 2020-Present

- ★ Serve as a consultant to the mayor of Felicity on matters of branding including logo design, website design, and merchandising.
- ★ Develop content to boost interest and inform the public about the town of Felicity and its attractions including the Museum of History in Granite, The Church on the Hill, and The Maze of Honor.
- ★ Direct commercials to be aired on cable television.
- ★ Boosted tourism through social media outreach.
- ★ Produced an educational video to be used on tours.

## Freelance Photographer and Videographer | January 2016-Present

- ★ Work intimately with clients in order to create content that fulfills needs and exceeds expectations.
- ★ Maintain a personal website cataloging past work, exhibition history and portfolio. (www.edenbartok.com)
- ★ Produce and direct photo and video campaigns that lead to increased media exposure and consumer interest.

# Intern- NEIRO Prague | May 2019-August 2019

- ★ Assisted in the planning, organization, and installation of an experimental art exhibition.
- ★ Conducted intercultural business communication involving contract development and release forms with high profile clients.
- ★ Streamlined storage of online media/data archives spanning 20 years.
- ★ Designed logo and website graphics for Umami Radio Prague.
- ★ Edited video and audio of live performances to be published on streaming services.

# Creative Assistant/Performance Artist- Lavatory PHX | September 2018-May 2019

- ★ Contributed to the creative direction of immersive installations.
- ★ Assisted in direction of photo shoots and videos for press releases.
- ★ Scouted Venue Ambassadors for social media promotions.
- ★ Co directed and implemented performance art pieces as an actor in an immersive space.

#### **SKILLS**

Microsoft Office Suite | Google Workspace | Adobe Creative Suite | Intercultural Communication | Archival Work | Data Organization | Social Media Marketing | Presentation Creation | Graphic Design | Web Design | Photo/Video/Audio Editing | Art Direction | Copywriting | Code-Writing | Interior Design | Set Design | Exhibition Curation | Lighting Design | Painting | Digital Collage | Public Relations